REGISTRATION
From 5th to 7th of November 2021

Please return to:

MESSE BREMEN
M3B GmbH
Findorffstr. 101
28215 Bremen
GERMANY

5% early bird discount until 1st of March 2021

or by:
fax: +49 421 3505 576
e-mail: info@reiselust-bremen.de

alternative invoice address:

_____

_____

company

person in charge

street/P.O. Box

postal code, city, country

telephone fax

e-mail

website

VAT-ID (obligatory information for exhibitors from EU-countries)

We order the following **exhibition space:** (not including partition walls, carpet and other equipment)		frontage (m)	depth (m)	space (m²)	price (€)
❑ **row stand** (1 open side)	**88.00 €/m²**				
❑ **corner stand** (2 open sides)	**96.00 €/m²**				
❑ **head stand** (3 open sides) *at least 18 m²*	**100.00 €/m²**				
❑ **block stand** (all sides open) *at least 36 m²*	**106.00 €/m²**				
Required Position:					

Stand construction packages, electrical installation and equipment packages can be ordered on page 4!
It is mandatory to lay **carpet** or similar material in your booth and to neutrally distinguish your stand from your neighbor by use of partition walls!

AUMA fee per square meter: **0.60 €** plus VAT. The fee is obligatory.

Marketing fee

The fee of **85.00 €** is mandatory for each exhibitor and includes the entry in the online exhibitor directory. Please fill in additional information on page 3.

Registration of Co-exhibitors:

1. _____ _____
company postal code, city

2. _____ _____
company postal code, city

The registration of co-exhibitors is mandatory. The fee of **120.00 €** per co-exhibitor contains an entry in the online exhibitors directory. Please provide additional information separately.

The above-mentioned prices are to be understood net plus legal VAT. In addition to your registration you accept the General and Specific terms of participation from MESSE BREMEN for the event ReiseLust (dated 11. 2020), the General Participation Guidelines for exhibitions of the IDFA-members (dated 11.2009) as well as the Technical Guidelines from MESSE BREMEN (dated 06.2020) as binding in all aspects. Conditions can be viewed at www.reiselust-bremen.de.

_____ _____
city, country, date stamp, signature

SPECIAL TERMS OF PARTICIPATION

1) Terms for exhibiting

The General Participation Directives of the IDFA members (a partnership of German fair and exhibition cities), (dated 11.2009) and also the Technical Directives of MESSE BREMEN / M3B GmbH, (dated 06.2020), are supplementary and of lower priority to these Special Terms of Participation. The regulations contained in these Special Terms of Participation have priority over the regulations in the General Participation Directives of IDFA in so far as they are in contradiction to these. The same applies to the Technical Directives in so far as they are in contradiction to the above-named directives. The directives can be viewed on www.reiselust-bremen.de

2) Organizer and venue

MESSE BREMEN / M3B GmbH
Findorffstr. 101, 28215 Bremen, Germany
info@reiselust-bremen.de, www.reiselust-bremen.de

3) Opening Hours

5 - 7 November 2021

For Visitors: from 10:00 a.m. to 6:00 p.m.
For Exhibitors: from 9:00 a.m. to 7:00 p.m.

4) Registration and Contract

Registration deadline: 1 September 2021
Registration for the trade fair must be carried out using the registration forms provided by MESSE BREMEN / M3B GmbH. With the submittal of their registration the exhibitor expresses to MESSE BREMEN / M3B GmbH their serious interest in participation in the fair and in the renting of an appropriate exhibition stand. The exhibitor declares himself in agreement with changes regarding the location of the stand within the exhibition. The exhibitor can express wishes for particular location in his/her registration without this resulting in a claim to this location. Entries in the registration form are to be made in an orderly fashion and in clearly legible writing. The exhibitor shall bear the consequences of incorrect entries in the application form. All products/services are to be exactly described on the registration form. Products other than the registered and approved products are not permitted to enter the exhibition. Further, upon submitting of registration the exhibitor recognizes these Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the Technical Directives (dated 06.2020) of MESSE BREMEN / M3B GmbH for the event. The contract governing participation in the fair including the stand rental fee is concluded with MESSE BREMEN / M3B GmbH´s written acceptance (confirmation) of admission – also by fax or e-mail – in accordance with the condition of these Special Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the Technical Directives (dated 06.2020) under consideration of the order of priority given in the item 1 naming these conditions.

5) Hours of set-up

3 November 2021, 8.00 a.m. - 4.00 p.m.
4 November 2021, 8.00 a.m. - 8.00 p.m.

Exceptions are possible after individual agreements with MESSE BREMEN / M3B GmbH. The **rental stand** packages **will be ready on Thursday, 4 November 2021**. Large exhibits must be delivered before the official set-up in agreement with the MESSE BREMEN / M3B GmbH. Stand construction and decoration must be completed by **4 November 2021, 8.00 p.m. at the latest**. By this time, stands must be cleaned and all wrapping material must be removed. If the exhibitor has not started construction of the stand by 4:00 p.m. on 4 November 2021, MESSE BREMEN / M3B GmbH can otherwise dispose of the area without revoking the exhibitor's liability to pay for the stand rental fee.

6) Dismantling Times

7 November 2021, 7.00 p.m. - 10.00 p.m.
8 November 2021, 8.00 a.m. - 4.00 p.m.

Dismantling and removal of the exhibition goods placed by the exhibitor must be completed by **8 November, 2021, 2:00 p.m. at the latest.**

7) Admission

Admission shall only be granted to companies, associations and institutions that correspond to the nomenclature of the event (please see the Index of Product Groups on the page 3). MESSE BREMEN / M3B GmbH shall decide on admission to the event and on stand location at its discretion. The admittance of other companies, associations and institutions to the rented stand is only possible as a registered co-exhibitor and with the prior consent of MESSE BREMEN / M3B GmbH. Members of criminal or prohibited associations are not admitted to the event. There shall be no legal claim to admission to the fair.

8) Stand Rental Fees

Row stand:	88.00 €/sqm
Corner stand:	96.00 €/sqm
Head stand:	100.00 €/sqm
Block stand:	106.00 €/sqm
Co-exhibitor fee:	120.00 €

The prices do not include the stand construction. It has to be ordered and payed for separately.

The AUMA fee of 0.60 €/sqm plus VAT will be charged separately.

9) Special Services

Special services such as the electrical/water connection, etc. must be ordered with the help of separate technical order forms. The exhibitor will be charged separately for these special services. Water supply and drainage can only be installed according to technical possibilities. Special services must be ordered by **29 September 2021**. MESSE BREMEN / M3B GmbH reserves the right to employ subcontractors. The technical order forms will be submitted after receipt of the binding registration. They are part of the application and contract. MESSE BREMEN / M3B GmbH will arrange general supervision and security of the halls and fair grounds. Security and cleaning of exhibition stands must be arranged by the exhibitor. Contracting companies are available for stand security and stand cleaning.

10) Terms of Payment

All prices are net prices subject to the statutory VAT. VAT shall be stated separately by MESSE BREMEN / M3B GmbH in the invoices. Invoicing shall be carried out after conclusion of the particular contract after dispatch of registration confirmation of MESSE BREMEN / M3B GmbH. All invoices must be paid in full and in due time effective from the invoice date. Exhibitors from a foreign country within the EU must present a valid VAT ID No. to be tax exempt from the German VAT. Exhibitors from a third country have to present a valid VAT registration certificate. The processing fee of 10.00 € net will be charged for any invoice corrections that are necessary as a result of the incorrectly submitted information by the exhibitor (wrong billing address, missing order numbers, etc.)

11) Cancellation/Non-Participation of Exhibitors and Damage Claims

After a contract on participation in the fair has come into being through delivery of the confirmation of registration the exhibitor has to pay the full rental fee to MESSE BREMEN / M3B GmbH even if he/she withdraws from (cancels) the contract or does not take part in the fair for other reason. If the withdrawal (cancellation) from the effected contract occurs more than two months prior to the start of the event the exhibitor shall pay to MESSE BREMEN / M3B GmbH 50% of the agreed rental fee. If the withdrawal (cancellation) occurs within two months prior to the start of the event 100% of the agreed rental fee shall be paid to MESSE BREMEN / M3B GmbH. Irrespective the date of the termination and the rental fee the exhibitor has to pay a minimum amount of 500.00 €. The removal of exhibits and the dismantling of stands before the end of the event is not allowed (obligation to operate). In case of infringement the exhibitor will be fined the amount equal to 50% of the rental fee.
The rental fees/compensations named above (summed up below under "Fees") shall be reduced to the extent to which MESSE BREMEN / M3B GmbH succeeds in finding a replacement for the withdrawing exhibitor and under consideration of any additional costs arising in relation to renewed rental of the stand. The parties are permitted to substantiate a lower or higher fee. Further, a lump sum fee will not be charged, if and in so far reasons for termination (cancellation) explained by the exhibitors are effective to be represented by MESSE BREMEN / M3B GmbH.

12) Safety Regulations

Driving on the fairgrounds is only permitted for loading and unloading at a maximum speed of 5 km/h. The StVO [German Road Traffic Regulations] shall apply. After quick unloading, all vehicles must be removed from the driveway area. During the opening hours of the fair any kind of traffic on the fairground is prohibited. Fire extinguishers, emergency exits and warning and information signs must be directly accessible and clearly visible. All paths have to be kept free for possible rescue operations.

13) Cleaning / Waste disposal

All exhibitors are obliged to collect and dispose separately of their own waste in the garbage bags or containers supplied by the contracting company. Any kind of soiling of the hall floors or the open-air exhibition grounds is prohibited. The exhibitor shall bear all resulting cleaning costs.

14) Stand construction/Design

Within the interest of a general impression on the fair, the exhibitor is bound by the rules and regulations of MESSE BREMEN / M3B GmbH. The rented stand up to a height of 2.50m can be used for advertising. The written consent of MESSE BREMEN / M3B GmbH is required for stands that exceed the normal height of 2.50m. Banners and company signs must not protrude beyond the stand. The exhibitor must cover the floor of the stand with the carpeting and separate his/hers stand area from the neighboring stand with the neutral stand walls.

15) Sales Regulation

It is generally allowed for the exhibitors to sell their products / services to the attendees of the trade fair. Exhibitors are obligated to refrain from unfair competition with contenders and local businesses. Whoever wants to temporarily provide commercial, gastronomic service, requires permission which must be applied for at the city administration.

16) Exhibitor passes

Exhibitor passes are valid for the period from the first to the last day of the event. The exhibitor shall receive free of charge: 4 passes for stands up to 20 sqm total area and 1 additional pass for every further 10 sqm exhibition area, at most 10 passes.

17) Copyright of photos or films

MESSE BREMEN / M3B GmbH reserves the right to record the event in sound and video or to record it by third parties and to use the recorded material. The exploitation rights to the images, even if individual persons can be recognized on them, lie entirely with MESSE BREMEN / M3B GMBH. The exhibitor agrees that the photographs and records created by him or his employees or otherwise engaged persons during the ReiseLust 2021 in Bremen will be used free of charge by MESSE BREMEN / M3B GmbH for its own press and marketing purposes in unchanged or modified form (also commercially), without a spatial and temporal restriction of use and may be passed on to third parties for non-commercial use. The exhibitor undertakes to inform his employees, hostesses and all persons involved about this circumstance.

18) Data protection

The data you provide in registering for the fair will only be captured in connection with the purposes relating to the fair ReiseLust and only processed for those purposes. We only transfer the data to third-parties if prescribed by law or if you have given your consent for this, for example in cooperative events. In some cases, your data will be given to businesses that perform services in our commission. We save your personal data to fulfill the contract on the basis of art. 6 para. 1 lit b of the General Data Protection Regulation. After the conclusion of our business relation you can object to the saving of your personal data at any time under info@reiselust-bremen.de. Your personal data will then be blocked for the duration of the legal obligation of storage and deleted when the binding purpose expires. Our information on data protection in accordance with art. 13, art. 14 and art. 21 of the EU General Data Protection Regulation has been attached here, you can view it under www.m3b-bremen.de/eudsgvo or request it from info@reiselust-bremen.de.

19) Verbal Agreements

Amendments and supplements to the Terms and Conditions must be in writing. Verbal agreements must be confirmed in writing by MESSE BREMEN before they can be considered as valid and must be based on the original German text. The German text shall be legally binding for any and all legal claims.

Bremen, November 2020

Entry in the exhibitors directory*:

Company: _____ Zip code, City: _____

Telephone: _____ Website: _____

Products: _____

product groups

Please choose up to **max. FIVE** product groups!

company specification

- ❑ railway companies
- ❑ embassy/consulate
- ❑ bus companies
- ❑ camping grounds
- ❑ charter companies
- ❑ ferry companies
- ❑ car rental
- ❑ holiday resorts/parks
- ❑ holiday houses, pensions & guest houses
- ❑ airlines
- ❑ airports
- ❑ recreation centres or parks
- ❑ tourist office/tourist information
- ❑ gastronomy companies
- ❑ hotels, resorts
- ❑ hotel agents
- ❑ Incoming agencies
- ❑ youth hostels
- ❑ cruise companies
- ❑ cultural institutions
- ❑ spa & park management
- ❑ organisations & authorities
- ❑ shipping companies
- ❑ travel agencies
- ❑ tour operators
- ❑ travel accessories, equipment
- ❑ touristic unions & associations
- ❑ publishers, magazines
- ❑ insurances, financing
- ❑ other businessform

travel topics

- ❑ adventure journeys, active travel
- ❑ train journeys
- ❑ barrier-free travel
- ❑ educational travel & language trips
- ❑ bus journeys
- ❑ camping travel
- ❑ caravan travel
- ❑ bicycle travel
- ❑ family travel
- ❑ long-haul journeys
- ❑ air travel
- ❑ indulgence travel
- ❑ health travel
- ❑ golf trips
- ❑ group travel
- ❑ individual tours
- ❑ children & youth travel
- ❑ cruises
- ❑ culture travel
- ❑ last-minute travel
- ❑ LGBTQ travel
- ❑ motorbike travel
- ❑ nature & experimental travel
- ❑ packaged tours
- ❑ round trips
- ❑ safaris, expeditions
- ❑ ship and ferry travels
- ❑ senior tours
- ❑ city/short/weekend trips
- ❑ hiking trips
- ❑ wellness trips & spa
- ❑ winter sports travel
- ❑ other travel topics

destinations

unlimited data possible

german destinations

- ❑ Baden-Wuerttemberg
- ❑ Bavaria
- ❑ Berlin
- ❑ Brandenburg
- ❑ Bremen
- ❑ Hamburg
- ❑ Hesse
- ❑ Mecklenburg-Western Pomerania
- ❑ Lower Saxony
- ❑ North Rhine-Westphalia
- ❑ Rhineland-Palatinate
- ❑ Saarland
- ❑ Saxony
- ❑ Saxony-Anhalt
- ❑ Schleswig-Holstein
- ❑ Thuringia
- ❑ Germany

international destinations

- ❑ Africa
- ❑ Asia
- ❑ Australia
- ❑ Europe
- ❑ Central America
- ❑ North America
- ❑ South America
- ❑ worldwide

specific land/ region

_____

_____

_____

*** Conditions of the registration in the exhibitor's directory**

Editing the entry in the exhibitor's list lies in the hand of MESSE BRMENEN. It is not possible to add a company logo. The exhibitors who have not submitted an entry order are considered in accordance with the registration documents. For the correctness of this entry cannot be guaranteed. For reasons of data protection and the protection of abuse the following data is not published: contact, street, e-mail, fax. The fee at the rate of 85 € (plus VAT) for the registration is obligatory and contains the entry in the online exhibitor directory as well as the entry in index of product groups and destinations. Proofs cannot be sent. Claims from non-publications or faulty reproduction of the entry cannot be raised.

ORDER OF STAND CONSTRUCTION PACKAGES

The stand packages **do not include electrical installation** | All measurements are ca. information!

☐ **Stand construction package A (A001) – 47,00 €/m²**
For stand sizes from 6 m² to max. 15 m², obtainable as row or corner stand
Equipment:
Partition walls: Height of construction 2.5 meters, systems building
Carpet: Inclusive Fine-ribbed carpet, choice of 6 standard colors, incl. fitting, protective cover, removal and disposal
Lighting: Clamp-on spots (1 spot per 3 m²)

☐ **Stand construction package B (A002) – 56,50 €/m²**
For stand sizes from 6 m² to max. 24 m², obtainable as row or corner stand
Equipment:
Partition walls: Height of construction 2.5 meters, systems building
Fascia: Lattice truss with fascia on top on each open side, including lettering (25 letters)
Carpet: Inclusive Fine-ribbed carpet, choice of 6 standard colors, incl. fitting, protective cover, removal and disposal
Lighting: Spots on one rail centered over the stand (1 spot per 3 m²)

☐ **Stand construction package C (A003) – 59,00 €/m²**
For stand sizes from 6 m² to max. 36 m², obtainable as row, corner or head stand
Equipment:
Partition walls: Height of construction 2.5 meters, systems building
Fascia: White fascia on each open side, height ca. 30 cm, including lettering (25 letters)
Carpet: Inclusive Fine-ribbed carpet, choice of 6 standard colors, incl. fitting, protective cover, removal and disposal
Lighting: Spots on one rail centered over the stand (1 spot per 3 m²)
Cabin: lockable cabin, size: 1 m²

Requested fascia lettering (only for package B & C):

ORDER OF CARPETING

Carpet is included in the stand construction packages! | **10,50 €/ m²**, **if no** stand construction package is ordered.

Fine-ribbed carpet, fitting, protective cover, removal and disposal

☐ grey (A201) ☐ blue (A202) ☐ black (A208) ☐ red (A204) ☐ beige (A207) ☐ anthracite (A206)

☐ we do **not** need carpeting

ORDER OF ELECTRICAL INSTALLATION

The stand packages **do not include** electrical Installation!

☐ Alternating current connection 230 V up to 3 kW, incl. socket and consumption **(D101) à 120 €**

☐ we **do not** require electrical installation

For the order of three-phase current connection and other equipment you will receive a servicehandbook in autumn.

ORDER OF EQUIPMENT PACKAGES

The equipment packages **do not include carpet**.| All measurements are ca. information!

☐ **Equipment package 1.1 (A0301) – 88,00 €**
1 table, round, white (A401), 3 upholstered chairs (A4601)

☐ **Equipment package 1.2: (A0302) – 154,00 €**
1 table, round, white (A401); 3 upholstered chairs (A4601); 1 Brochure stand, 6 compartments DIN A4 (A601)

☐ **Equipment package 2.1: (A0321) – 99,00 €**
1 bar-height bistro table, round, white (A410); 2 bar stools, black (A4501)

☐ **Equipment package 2.2: (A0322) – 165,00 €**
1 bar-height bistro table, round, white (A410); 2 bar stools, black (A4501); 1 Brochure stand, 6 compartments DIN A4 (A601)

☐ **Equipment package 3.1: (A0331) – 154,00 €**
1 Counter with bar top, white, 120 cm x 103 cm x 73 cm (HxBxT) (A622), 2 bar stools, black (A4501)

☐ **Equipment package 3.2: (A0332) – 220,00 €**
1 Counter with bar top, white, 120 cm x 103 cm x 73 cm (HxBxT) (A622), 2 bar stools, black (A4501), 1 Brochure stand, 6 compartments (A601)

For further services for your stand you have got the opportunity to order with our Service Handbook which you will receive after registration and admission per mail in autumn.

Exhibitor:	Company stamp, Signature
Will be precipitated by the organizer: **Standtyp:** _____ **Standsize** _____x_____ **Stand-No.:** _____	Place, Date